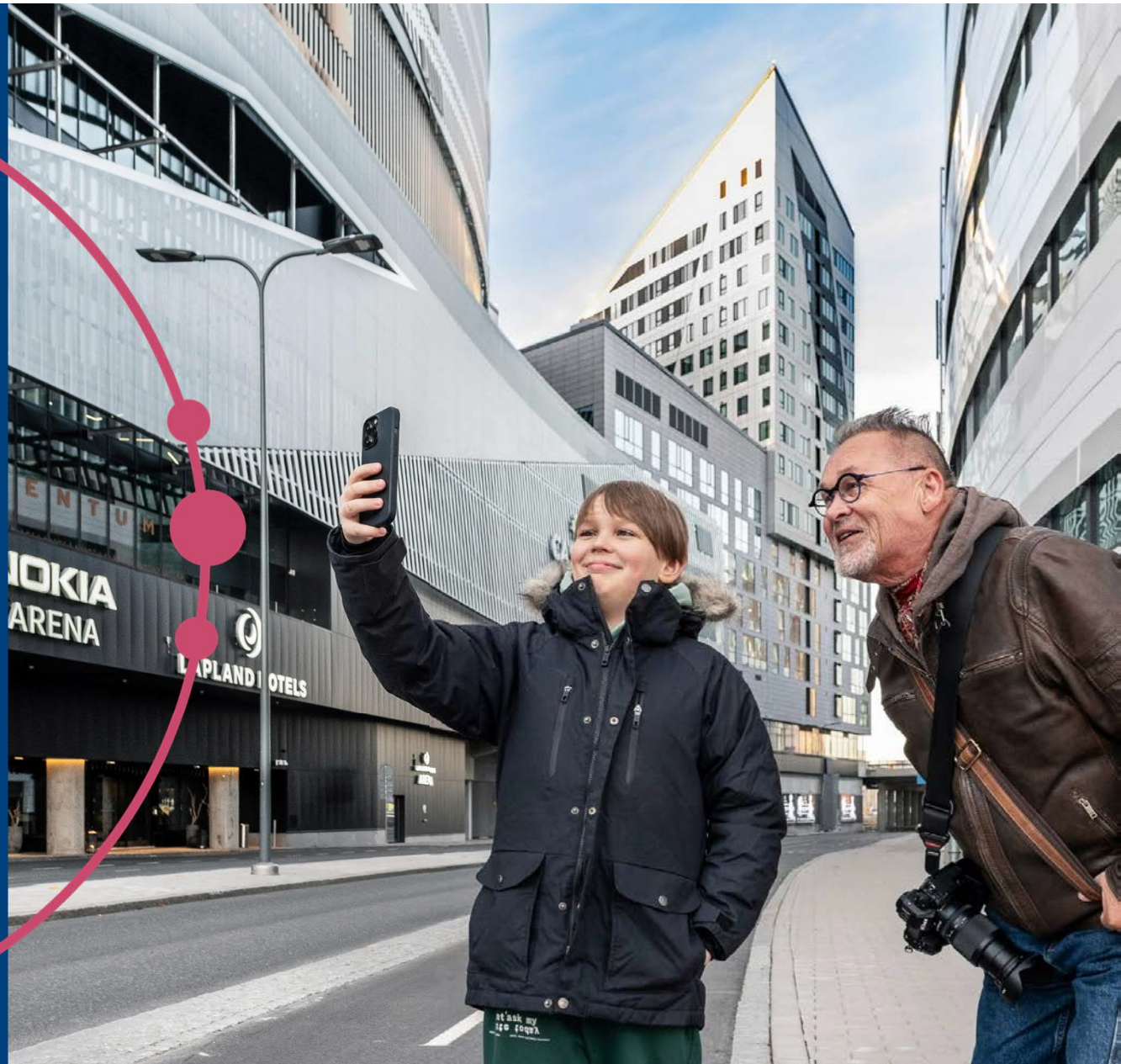
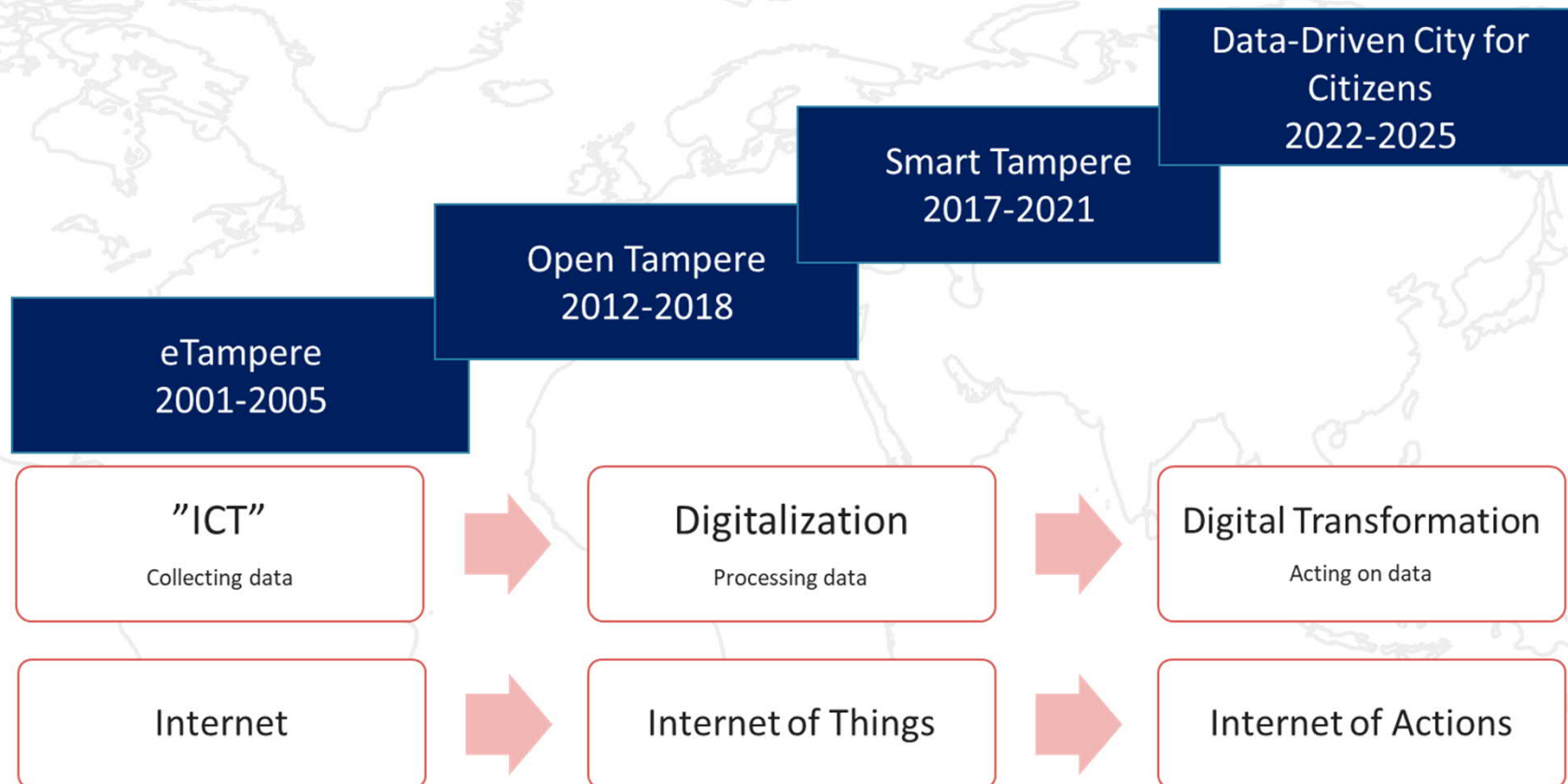


Smart & Sustainable Tampere



The evolution of smart city development in Tampere



Topical questions

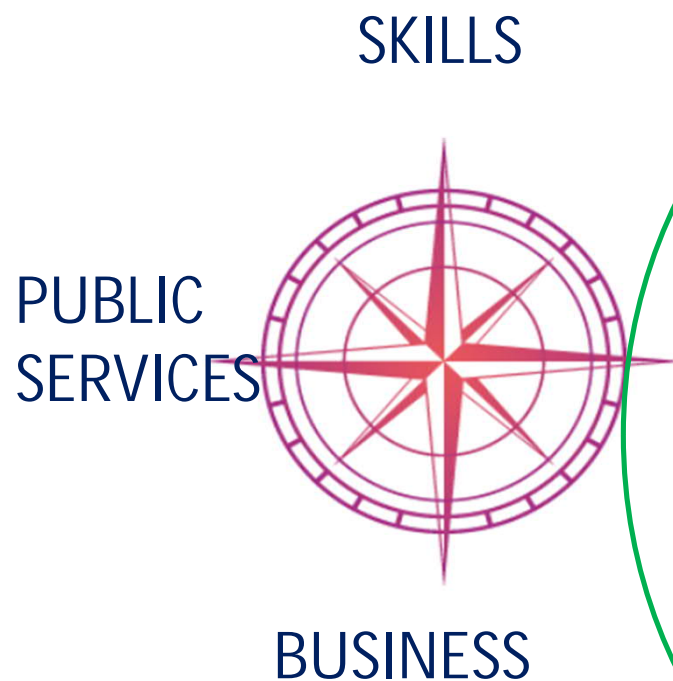
How can the City become an active player in the sustainable data economy – a smart partner for companies and universities?

How do we develop organizational competences to support data-based decision making and the data economy?

What is the City's role in building digital ecosystems eg. Metaverse? What will Metaverse enable?



European Digital Compass



INFRASTRUCTURE

Telecommunicationse

- 5G for all
- 1Gbit/s for all

Semiconductors

- 2x EU production globally

Data – Edge computing10

Computing

- Quantum computer



Nokia Arena

- Multipurpose facility
 - 180-200 events / year
- Public and private sector collaboration
- Cutting edge technology by Nokia and Qualcomm: 5G/6G
- Living Lab concept for Experience economy innovations



Hervanta Mobility Testbed

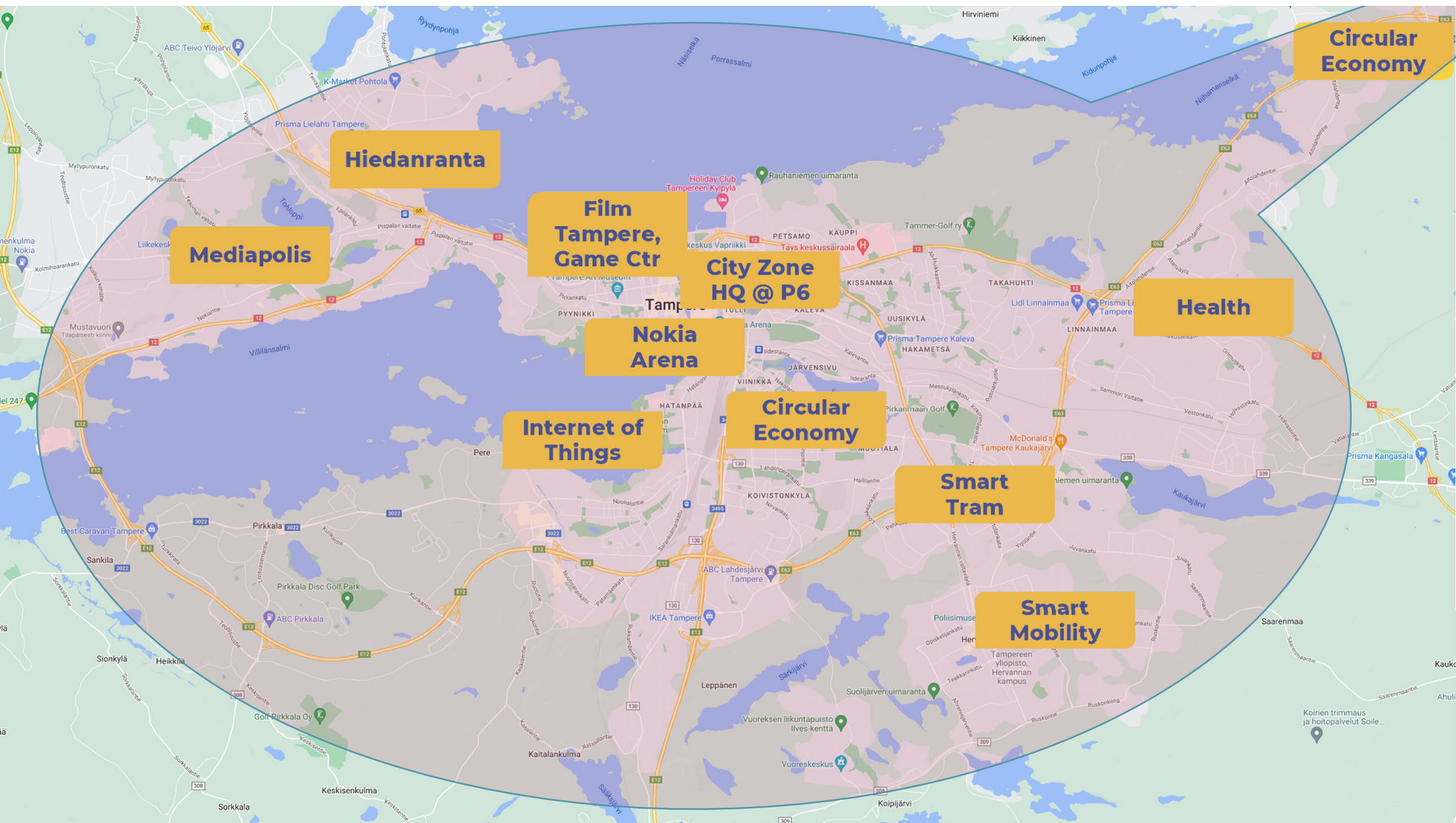


- 5G/6G technology
- Level 4 autonomous vehicles
- Part of city infrastructure
- Varied Nordic all weather conditions
- EU-programs integrated
- The largest concentration of mobile intelligent machinery R&D in Europe

IoT Testbed

- IoT data platform with toolkit to test and implement innovative smart city solutions
- Extensive open data sets
- Data controlled by the city
- From reactive to proactive e.g.
 - Predictive road maintenance
 - Adaptive street lighting
 - 40 initiatives → 10+ implemented solutions





Circular Economy

Hiedanranta

Mediapolis

**Film
Tampere,
Game Ctr**

**City Zone
HQ @ P6**

**Nokia
Arena**

**Internet of
Things**

**Circular
Economy**

Health

**Smart
Tram**

**Smart
Mobility**

Thank you!

Markku Niemi
Director, Smart City
Business Tampere
Markku.niemi@business tampere.com
tel. +358 50 511 7341