



TANGO-W
Transformative capacity in energy-food-water

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Participatory System Analysis Visioning Process and strategic Goals The Weiz Main Square Concept as a Result

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Innovation Centre Weiz

Webinar #3



Visioning process Weiz main square



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City of Weiz

- ~12.000 Inhabitants
- ~12.000 workplaces
- ~10.500 commuters



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Pre-Definition of Guidelines & Functions

Pre-work included

- input from experts in different fields (mobility, architecture, ...)
- SoA & Best-practice-analysis
- stakeholder interviews



Visioning 2040

Input includes

- personal experiences & values



Merge Guidelines/Functions/Vision to create the common goal/aim with a shared understanding/working basis for a successful implementation



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Input includes

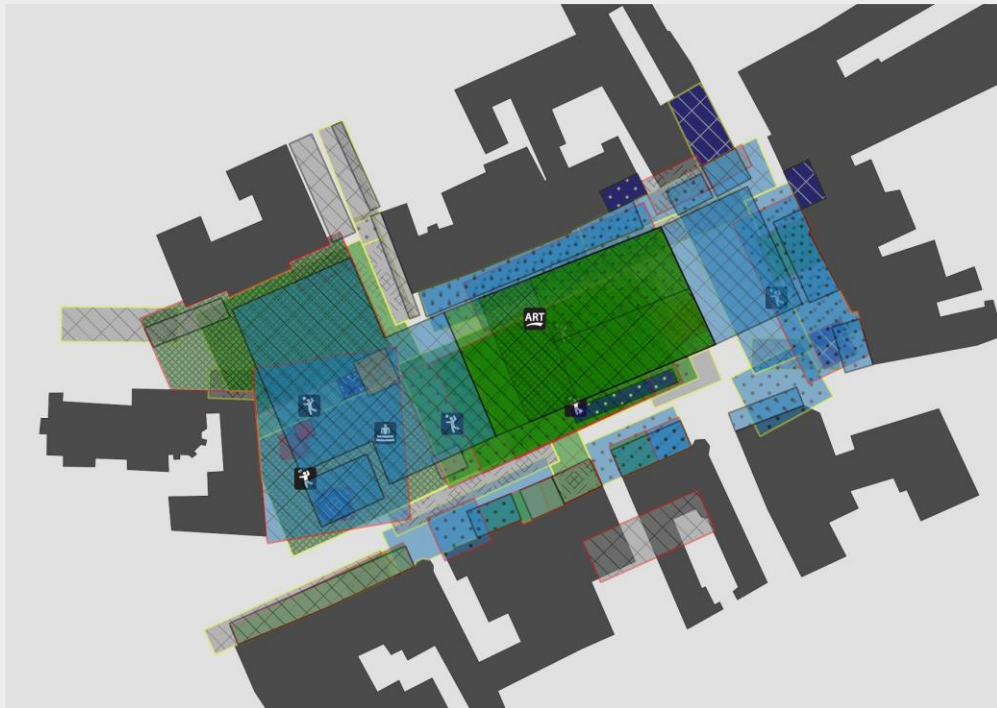
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Merge Guidelines/Functions/Vision to create the common goal/aim with a shared understanding/working basis for a successful implementation

Pre-Definition of Guidelines & Functions

- Workshops



Platzfunktion	Platz-Subfunktion	Beispiele bzw. nähere Erklärung	Muster-Code	Picto
Verweilen	Zone konsumfrei	Stehen/Sitzen/Liegen + Arbeiten	[Blue grid pattern]	[Icon: person sitting]
	Zone Konsum (Gastronomie/Shops)	Sitzen + Stehen	[Blue dots pattern]	[Icon: fork and knife]
	leeres Kärtchen für Ideen			
Spielen	formelle Spieleinrichtung	Schaukel, Reckstangen, Klettergerüst, Trampolin, etc.	[Orange grid pattern]	[Icon: playground equipment]
	informelle Spieleinrichtung	Spielfläche (begehbare Fläche)	[Orange dots pattern]	[Icon: basketball]
	Wasserfläche		[Orange wavy pattern]	[Icon: water splash]
	leeres Kärtchen für Ideen			
Sport	Fitnessparcour		[Yellow grid pattern]	[Icon: person running]
	Sportkäfig		[Yellow dots pattern]	[Icon: person on bicycle]
	leeres Kärtchen für Ideen			
Event & Kulinarik	Marktfäche (temporär)	Wochenmarkt, Weihnachtsmarkt, Food Truck, Repair-Truck	[Green grid pattern]	[Icon: market stall]
	Veranstaltungsfläche (temporär)	Konzerte, öff. Veranstaltungen, Sommerkino, Kunststislaufbahn, mobiler Musikpavillon	[Green dots pattern]	[Icon: person with microphone]
	Fläche für Feierlichkeit (temporär)	kleine öffentliche/private Feierlichkeiten	[Green wavy pattern]	[Icon: person with glass]
	Kommunikationstreff		[Green grid pattern]	[Icon: people talking]
	Aufmarsch & Mobilmachungsfläche		[Green wavy pattern]	[Icon: group of people]
leeres Kärtchen für Ideen				

Platzfunktion	Platz-Subfunktion	Beispiele bzw. nähere Erklärung	Muster-Code	Picto
Kultur	Ausstellung temporär		[Purple grid pattern]	[Icon: person at desk]
	Ausstellung dauerhaft		[Purple dots pattern]	[Icon: person standing]
	leeres Kärtchen für Ideen			
Historisches Denkmal	Mariensäule		[Red grid pattern]	[Icon: monument]
Services	WC öffentlich		[Blue grid pattern]	[Icon: WC symbol]
	Markt-Services	Waschstraße, Kartonagen-Sammlung	[Blue dots pattern]	[Icon: person with cart]
	Trinkbrunnen		[Blue wavy pattern]	[Icon: water tap]
	leeres Kärtchen für Ideen			
Verkehr (ruhend)	Pkw- Stellplätze		[Grey grid pattern]	[Icon: car]
	weitere Mobilitätsausstattung (Scooter, Roller, Carsharing)		[Grey dots pattern]	[Icon: scooter]
	Rad-Stellplätze (E-Bike und Lastenrad)		[Grey wavy pattern]	[Icon: bicycle]
	leeres Kärtchen für Ideen			



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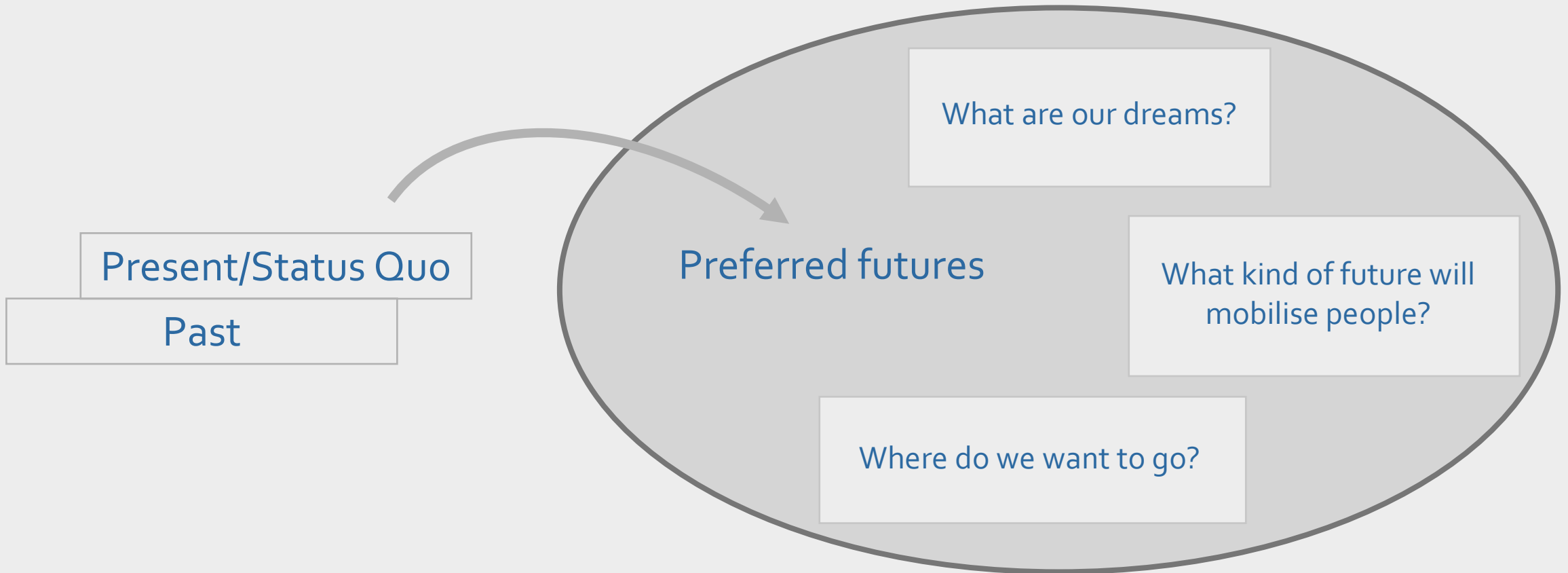
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Merge Guidelines/Functions/Vision to create the common goal/aim with a shared understanding/working basis for a successful implementation

Visioning 2040: Goal



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Goals/Results for the main square visioning



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- core statements on the joint vision are developed
- rough success criteria for the design have been defined
- the functions list has been checked for completeness
 - Reasons why different functions are included/excluded (Must/Maybe)?
- drafts of possible utilisation concepts are developed
- basic requirements for the new main square design are defined



Analysis past/personal experiences



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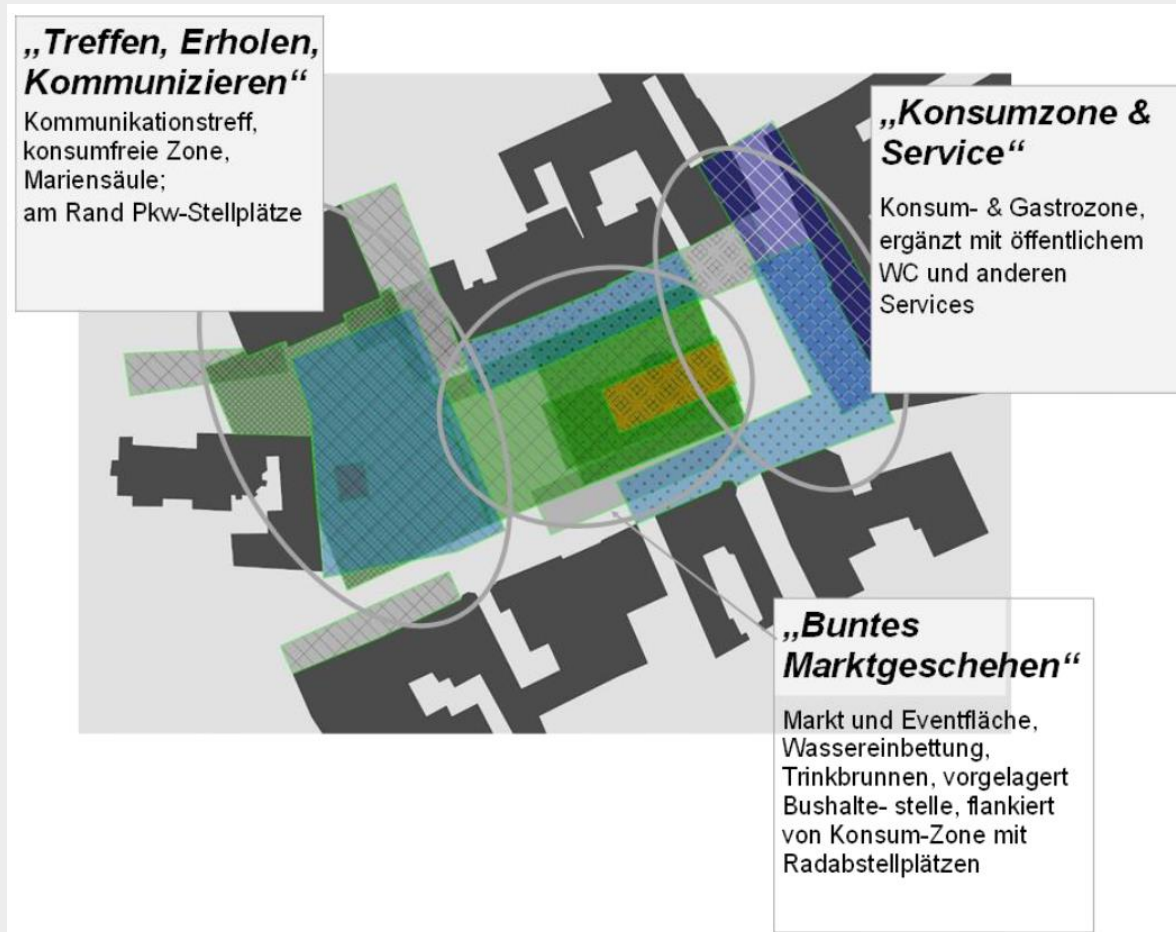
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Merge Guidelines/Functions/Vision to create the common goal/aim with a shared understanding/working basis for a successful implementation



Defined/merged functions & ideas

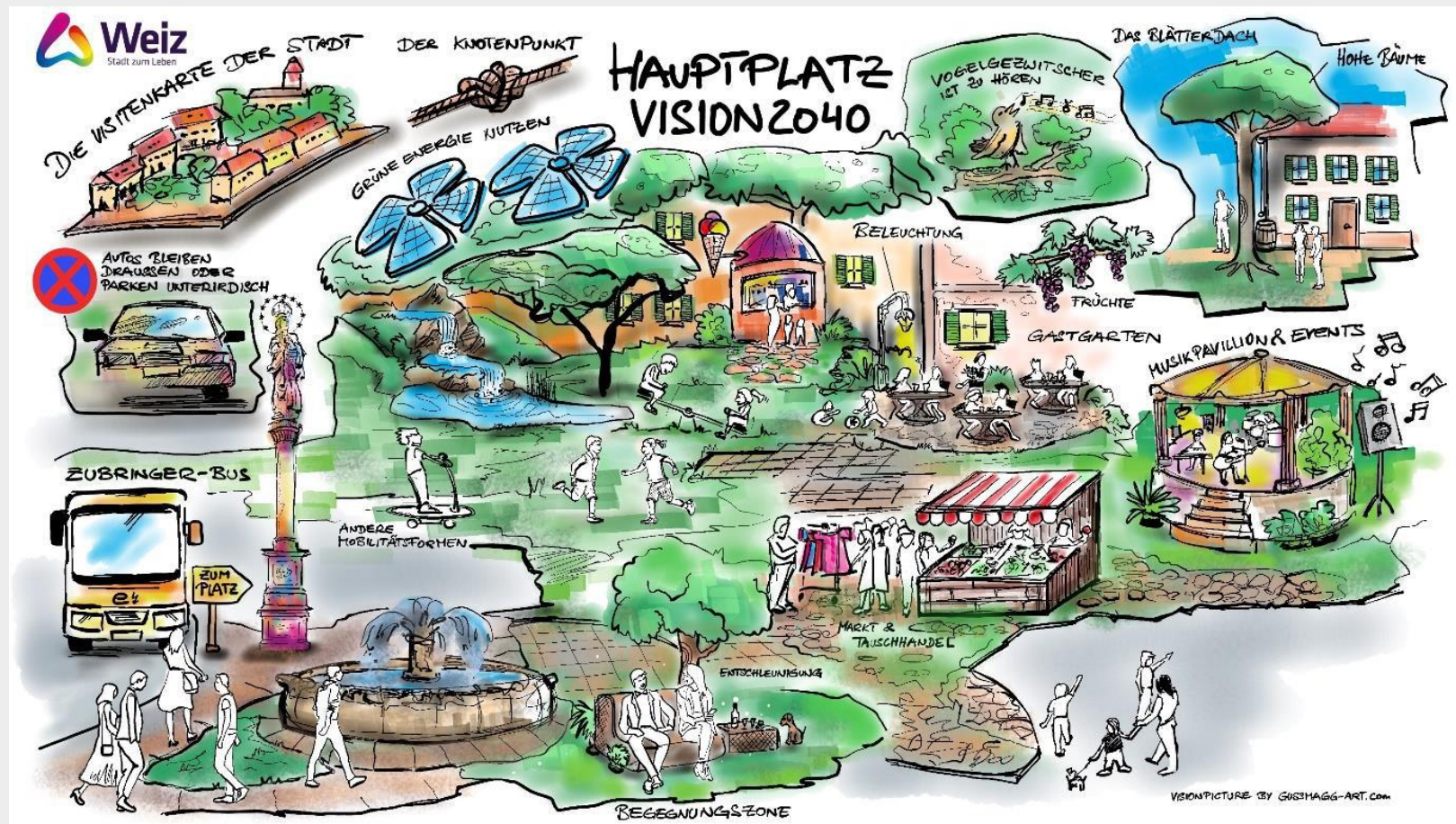
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	Rad-Stellplätze (E-Bike und Lastenrad)	
	Haltestelle Bus	



Development of a roadmap for a successful implementation of the vision/picture 2040

Tabula Rasa
everything is possible

graphical facilitation
helps combine all
inputs into a
joint output/vision



Development of a roadmap for a successful implementation of the vision/picture 2040



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The created Vision 2040 serves as a guideline for the development of the main square and includes values of all interest groups.

Now it is on the administration/stakeholders to successfully combine all inputs/ideas and create a place which:

- Is Sustainable and „Green“,
- Is Accessible and inclusive,
- Creates a sense of community,
- Is a cultural and intellectual enrichment,
- Enhances well-being through quality of stay







URBAN EUROPE



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