



# **Transformative Governance & transformative Roles**

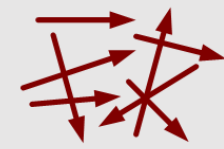
---

# Context – Governance

Change inside out



Learning

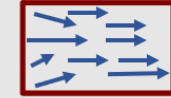


self-organization | autopoiesis

Change outside in

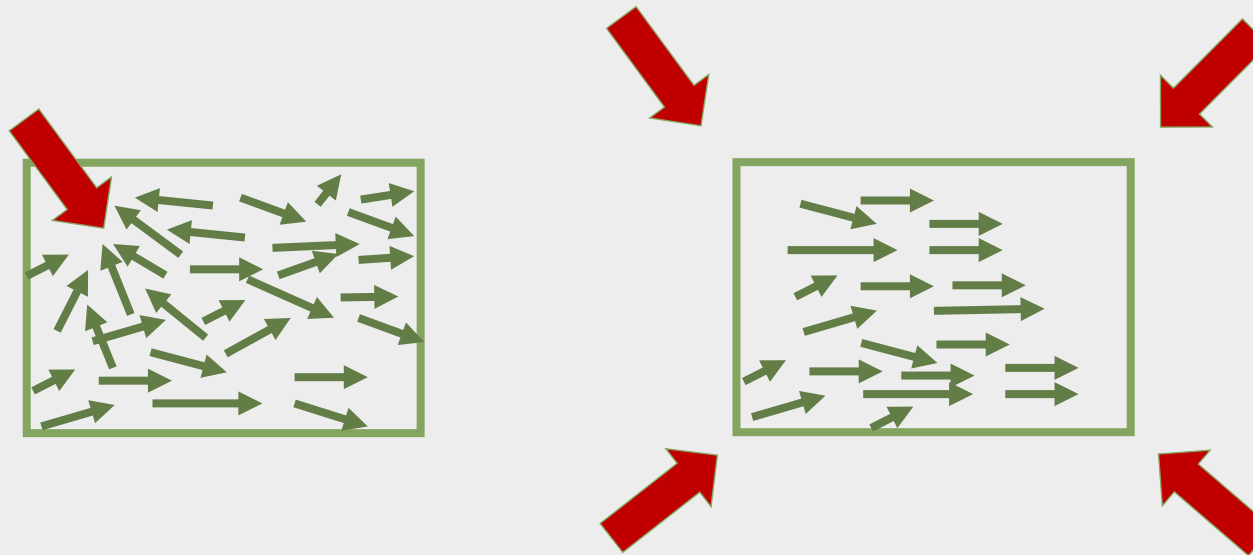


Interference



Context Governance

Mutual learning



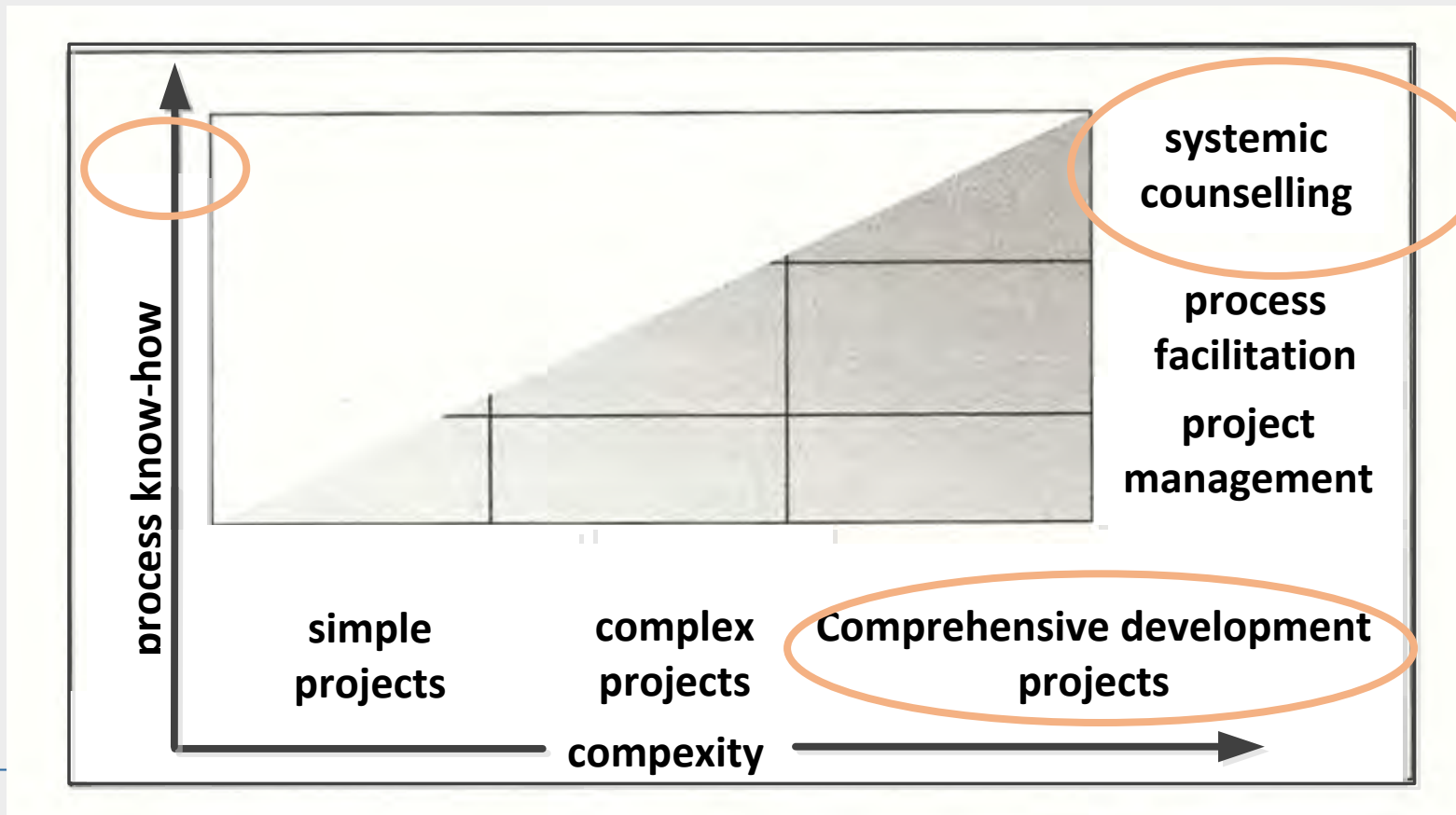
Instructive  
top-down steering

**Context GOVERNANCE** | H. Willke

Bottom up & top-down processes

architectures answer to  
impossibility of top-down  
steering transformation

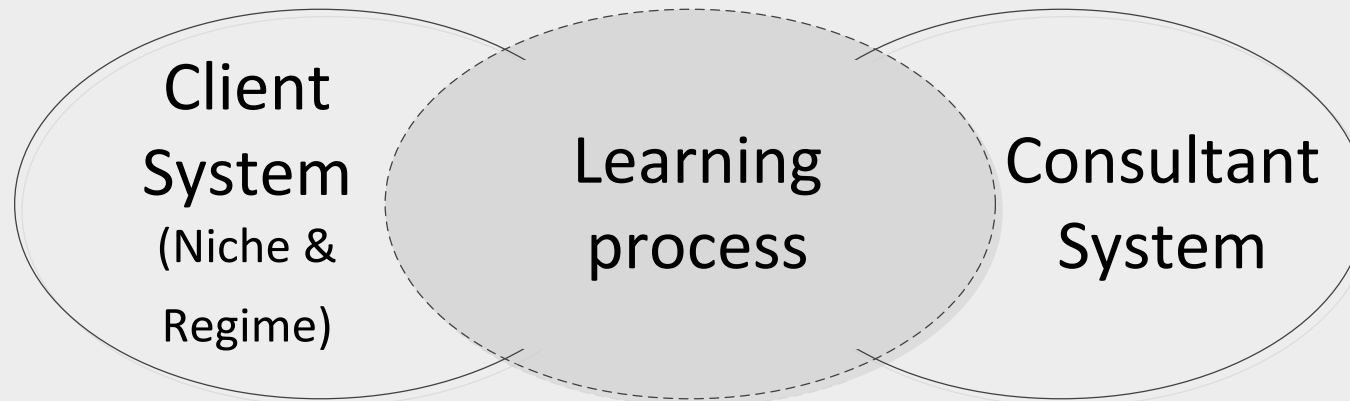
# Types of Research Projects & Process Know-How



Context Governance  
(H. Willke)

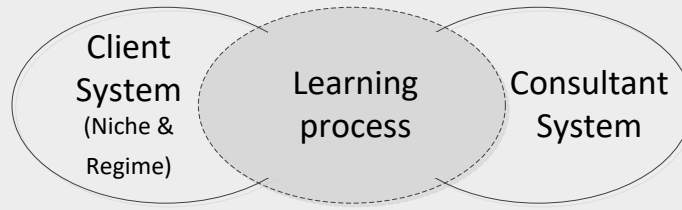
FIGURE 4: PROJECT ARCHITECTURES AND COMPLEXITY (SOURCE: KÖNIGSWIESER ET.AL. 2009 )

# Context Governance / Transformation Room



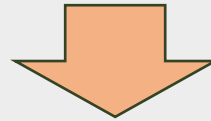
Counselling System =  
TRANSFORMATION Room

Structural coupling of the client and the consultant system, which are environments for each other, by means of an architecture

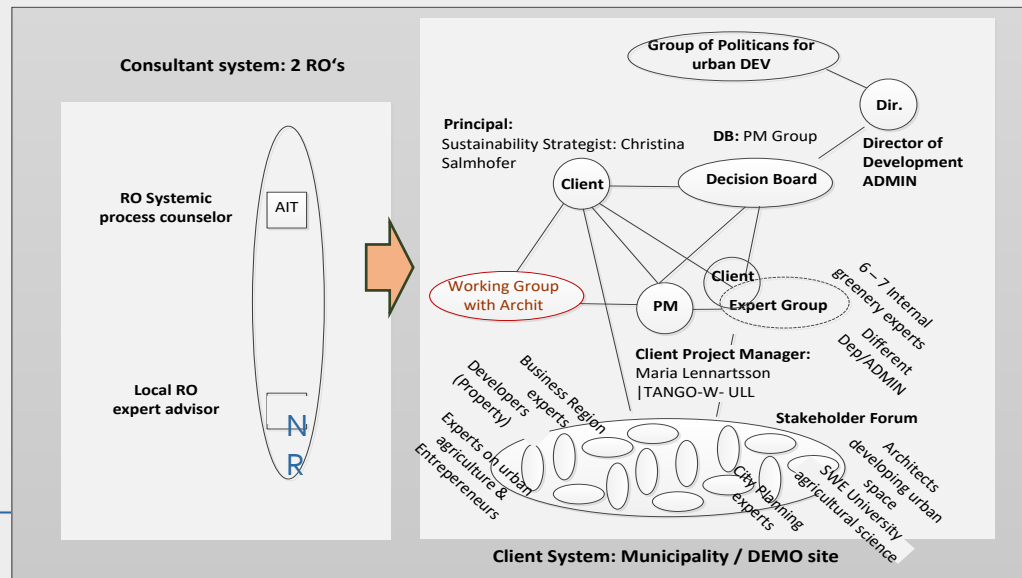


Counselling System =  
TRANSFORMATION Room

Structural coupling of the client and the consultant system, which are environments for each other, by means of an architecture



### STOCKHOLM - TRANSFORMATION Room



# Transformation Room In Practice

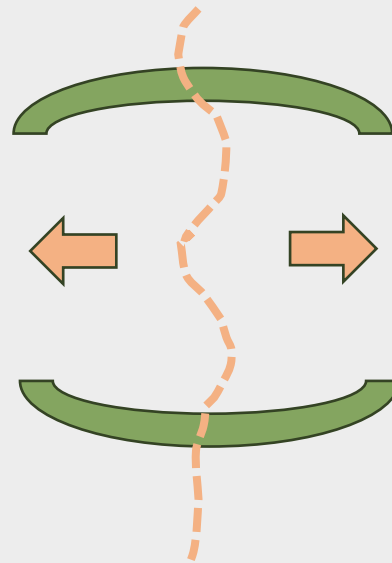
## Social Architecture of Stockholm

# New role performance & requirements

## Transformative researchers

**Systemic process counsellor:  
orientation on social dynamic**

Opening and expanding options by critically questioning existing patterns



## Transformative civil servants

**systemically competent project  
manager: result orientation**

Governing co-creation and closing the process towards the desired outcome:

**Objective:** Guaranteeing that the decisions are always made by the city's and never by the research team.

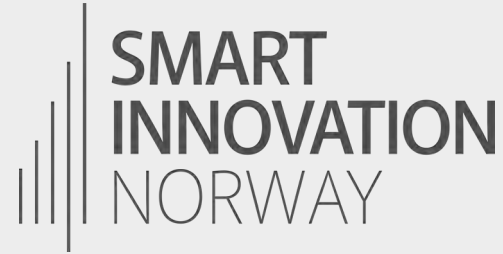
---

# Joint focus of transformative RO's & Civil Servants

TABLE: EBBECKE-NOHLEN, A. (2009): INTRODUCTION TO SYSTEMIC COUNSELLING. CARL AUER COMPACT PUBLISHER, HEIDELBERG, 2009



Mechanistic Approach		Systemic Approach
individual	<b>Focus</b>	relationship patterns
True/false	<b>evaluation scheme</b>	Usefulness and impact
Knowledge	<b>Expertise for...</b>	Non-knowledge; questions
content-related solutions		Transformative communication/dynamics, Cross-silo solution orientation
External control, instructive interaction	<b>Governance Mode</b>	Context Governance; Soft Governance
Advice and instructions	<b>Mode of Intervention</b>	questions, reflection, co-creation methods
Problem orientation	<b>Orientation</b>	Solution orientation
Deficit orientation		Resource orientation (problems as old solutions)
Past orientation, analysis, explanations		Future orientation, metaphors, visions
Unique Solution		Many Options





# THANK YOU!



**DORIS WILHELMER**

Giefinggasse 4 | 1210 Vienna | Austria  
M +43(0) 664 6207668 |

Email: [doris.Wilhelmer@ait.ac.at](mailto:doris.Wilhelmer@ait.ac.at)

**PIA WEINLINGER**

Giefinggasse 4 | 1210 Vienna | Austria  
M +43(0) 664 78588 124 |

Email: [pia.weinlinger@ait.ac.at](mailto:pia.weinlinger@ait.ac.at)



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101003758



# URBAN EUROPE



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101003758